

What the Future holds in store for GreyNet International: Findings from a Business Report 2010-2011

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This business report is intended to provide a comprehensive overview of the workings of TextRelease and its Grey Literature Network Service. TextRelease is an independent program and conference bureau specializing in the field of grey literature and networked information. TextRelease maintains expertise needed in knowledge and information transfer.

GreyNet, Grey Literature Network Service, was founded in 1992 and relaunched in 2003 under the leadership and direction of TextRelease. Since its relaunch, it has developed into an international network capable of serving various sectors of government, academics, business and industry as well as subject based communities producing, processing, and distributing grey literature. The mission of GreyNet, which is dedicated to research, publication, open access, and education in the field of grey literature, requires now more than ever an infrastructure commensurate to its real potential.

In order to further expand and develop future capabilities for the Grey Literature Network Service, an infrastructure other than that of a sole proprietorship is essential. While TextRelease provided a basis for GreyNet's relaunch in 2003, it alone cannot render the needed capital and investment for GreyNet's potential to develop and expand on the global information landscape. The ideal organization would be focused internationally and have genuine interest in the field of grey literature both in digital and print formats.

Following the example of other international organizations, the vision and direction for GreyNet would do well to model upon an infrastructure of that of an association. To this end, TextRelease seeks to cooperate with leading institutions in the transfer and registration of GreyNet as a new legal entity i.e. an international association with a designated seat of governance.

The Twelfth International Conference on Grey Literature provides a unique opportunity to discuss the future of GreyNet in a professional forum – one that has been its driving force and core business now for more than a decade.